

Lethbridge BMX Association
December 6, 2011
Meeting #2
Nord-Bridge Senior's Centre

John called the meeting to order at 7:01pm.

Attendance: John L, DW, Debby W, Loren E, Shannon N, Kevin N, Bob B, Damian W, Karl A, Karly V.

An agenda was presented with one addition of the Community Youth Fair by Karl A. Motion to approve the agenda was made by Shannon N, seconded by Loren E, all in favor.

Treasurer's Report – Details to be found in Secretary's binder. City of Lethbridge utility invoices have been exorbitantly high the last few months. Shannon N is checking into this with the City and the City is to get back to her. John mentioned that it could be due to water issues with respect to vandalism of the public washroom. Shannon is to discuss this with the City. One cheque is yet to clear the bank account for the Port A Potty rental for the Lethbridge Provincial. Shannon is to follow up with the Vendor and reissue the cheque if necessary. It was motioned to approve the Treasurer's Report by Debby W and seconded by Loren E, all in favor.

Old Business

Casino – John L requested blank cheques for the Casino and John L is to call all volunteers to remind everyone of their commitment and give them dates and times. Shifts are 11am – 7pm and 7pm – 3am.

Western National Races – No new news on the Western National Series races. A meeting was to be held in Quebec the first week in December which should help cement the direction for this Series. DW advises that we should know something more concrete in time for our next Board meeting.

Summer Games – John L is attending a meeting this week at the City of Lethbridge with event organizers. There has been no news yet on our wish list or on the commissaire course, likely both items will be discussed this week at the upcoming meeting.

Grants – Bob B has submitted all required audit information to the City and to AGLC to fulfill their respective audit requirements for the Grant (City) and Casino (AGLC).

New Business

Advertising – Lethbridge BMX needs to do some advertising to increase rider membership. DW made motion to advertise in the Leisure Guide again this year for \$100/half page for 3 consecutive months for a total commitment of \$300. This motion was seconded by Karl A and all were in favor. DW is to e-mail to Karl A a copy of the advertisement that was used last year. May 12, 2012 was the date decided on to host our Try Our Sport Day. This date is to be included in any advertising for this upcoming season.

Debby W made motion to spend \$350 for two days for booth space at the Arena Cross motorcycle indoor race being held in February 2012 at the Enmax Center. This motion was seconded by Damian W and all were in favor.

Karl A is to look into pricing for advertising at The Movie Mill, in the free newspapers, and on Facebook and bring pricing options back to our next Board meeting.

Karly V is to look into the potential of distribution of our brochures or pamphlets into the schools, Boys & Girls club, and the YMCA. Karly V is to bring back options to our next Board meeting.

Damian W is to look into the feasibility of advertising in the Daily Bulletin at Winston Churchill and to bring information back to our next Board meeting.

Indoor Racing, 2012 season – Alberta BMX has secured a building for indoor riding/racing in Olds. The indoor track will be built the beginning of January and accessible around the middle of January for riding/racing through to the end of April. The first Provincial race has been moved from Red Deer to Olds and will be held the last weekend in March 2012. No fee structure has been set yet to be able to ride the indoor track. A season pass or drop-in pass were discussed, along with the Alberta BMX clubs paying a lump sum fee to cover operating.

Community Youth Fair – Karl A gave an update on this event that was held at Victoria High School, in which Karl A manned the booth. The event was a well organized event; however, the attendance/exposure was low. Karl A has asked if there are any other similar opportunities offered, to please let him know. We are now out of brochures, John L to have more printed.

The date for the next Board meeting is January 10th, 2011 at 7pm at the Nord-Bridge Senior's Centre. Bob B is to advise as soon as possible if the meeting room is available for that date and time.

Meeting was adjourned by John L at 7:44pm.