

Lethbridge BMX Association
February 10th 2016
Meeting #3
LCI
7:55pm meeting called to Order by Chris. F

Attendance: Janine D, Deb W, Darren W, Matt T, Chris F, Tyler E, Sherri S

Additions/Deletions: Team Ascent, Sponsor Signage around track

Approval of Agenda: Matt made a motion to approve the agenda. Seconded by Deb and all in favor.

Treasurers Report: Treasurers report was given and details can be found in the secretary binder. Motion to approve the treasurer report made by Sheri and seconded by Matt. All approved.

Old Business:

Trailer for soil tack – Tabled

C-Can/Container – Have called Dave about the C Can and he said he will have his salesman call John. Salesman has not yet called John.

GHP Camp – Darren will send out a text message reminder to club members about the camp to ensure that all local club members have the opportunity to be included in the camp. Registration needs to be fully paid and max registration is 30 participants.

Race Schedule – Darren will enter the race schedule in to our online calendar.

Advertising – Darren submitted the ads to the leisure guide for March. Matt talked to ‘magnet signs’ and he is willing to give us a deal on his advertising signs. Matt also talked to Angie Olson at the City ...permit for 6 months for advertising on a sign from the city is \$120. You also need to have a property to advertise on – Sheri suggested the Lafarge property along Scenic. There are some possible changes coming to the city bylaws in regards to third party advertising where we would be unable to advertise on land that is not ours. John will contact the baseball club to see if we can piggy back/advertise on their property along Stafford.

Fence Damage at Track – The City said that they will fix the fence damage for us.

AED Program – John applied for the AED. He received a response that there was an ‘overwhelming’ response to the program and they will get back to us about it.

New Business:

Alberta Summer Games (Date for Qualifier in Lethbridge – Chaperons Coach) – Being held in Leduc (with the BMX event being held in Edmonton). Every zone has to have a qualifying race – the winners of the qualifying race get to go to Alberta Summer Games to represent their zone. By this coming Friday Jan. 12th – we have to decide on a date/time to host the qualifier. Zone 1 (Lethbridge/Medicine Hat) needs to have 1 coach and 2 chaperones to attend the event. Age categories are Female 11/12 13/14 15/16 Male 11/12 13/14 15/16 – we can send 2 males and 1 female from each category for our zone. The qualifying race must be held by and results in by June 14th. At this point John told Darren that he is a retard. Qualifying riders must be registered prior to June 24th. We will host the qualifying race on June 4th (weather back up on June 11th) We will have

registration from 10 – 12:30 closing at 12:30 and racing at 1pm. We will host open track from 10 – 12 prior to the race.

Added Business:

Team Ascent – Adam at Ascent asked Chris if he knew anything about how we run the Bert N Macs Team as they would like to run a similar offer. Team Bert N Macs riders currently receive 30% off on parts and service at Bert N Macs and they fully supply jersey/pants. Chris will look in to how many riders Ascent would like to sponsor and will let them know that Bert N Macs currently sponsors between 4-6 riders per year. Ascent can contact the club for rider suggestions.

Advertising/sponsorship at the Track – Chris has noticed many facilities that have advertising and would like to see the opportunity for Lethbridge BMX to generate funds from sponsorship as well. Some facilities charge \$150 for a 4x8 per sign plus the cost of the sign and must provide the logo. Suggestions of having signs that flip open and are closed when track isn't open to eliminate vandalism on the signs. Suggestion of having advertising flags that are put out. Suggestion of selling/sponsoring a corner or a gate. Chris will talk to some facilities to see how much it costs for them to get the signs made. Darren will look in to costs of flags – John thinks that the cost of the flags is about \$150. \$500 sponsors a flag and that flag spot for the year. \$1,000 gets you the sponsorship of the gate. We will table this to the next meeting to look in to pricing and have more discussion.

Motion to adjourn meeting by Darren at 9:10pm seconded by Deb
Next meeting will be March 9th, 2016