

Lethbridge BMX Agenda March 7, 2023

Attendees: Michelle Harding, Darren Williams, Richard Petrik, Deborah Williams, Sherry Schmidtler, John Lavorato, Jennie Towers, Charlene Kitt, Bo Ferguson, Kyler Vanee

Meeting Called to order @ 7:14 by John Lavorato

Additions/Deletions:

- Deb's schedule
- Parade

Approval of agenda: Char approved, Seconded by Sherry

Treasurers Report:

- Casino: \$38588.39 (\$31917.47 from casino night)
- Platinum: \$10284.48
- General: \$21092.54 (received last \$10 023.50 from Summer Games Grant)
 - Will be receiving \$2000 from Summer games, must be spent on advertising or loaner equipment. Must be spent by July.
- Report Approved by Deb, seconded by Michelle

Old Business:

- Track Expansion
 - John emailed city, no updates. Working to include new lease with skate park as hold for BMX.
 - Need \$50000 to apply for grant
- First Aid
 - Complete
 - Certificates were emailed out
- Fundraising: 50/50, Bens Beef Jerky, Sonder
 - 50/50: Char speaking to Rafflebox
 - Once AGLC is received, can go ahead
 - License will be for up to \$20000
 - Rafflebox creates website, Darren will take care of Facebook advertising
 - Drawdate: Keep it going for whole season and watch it

- build. Advertise it tons
 - Ben's Beef Jerky and Sonder could run at points throughout the season
- Advertise Bottle Depot account
 - John will call Ability Bottle Depot to see if BMX account still is active
- Apply for Cycling Canada Community Sport
 - Deb did not process application: needed letter of support, marketing plan. Lots of legwork
- United Way Application
 - Need to be a registered charity so will not be able to apply
- New Laptop
 - Darren to purchase new laptop
- Cheat Sheet Template
 - Char made Provincial Info Cheat/FAQs for reference. Something quick for new people to refer to, to give an overview of what to expect for a provincial race
- Ladies Night
 - Encourage women/girls to participate
 - BMX day in AB in May 28. Follow up with a ladies night on June 2, 6-8 Deb will coach
- Strider Races
 - Tuesday nights. 3 or more

New Business

- Parade: Need truck and an enclosed trailer. Volunteer at staging point. Need AB Bicycle Event insurance
 - Can use advertising budget to help with purchasing decorations etc
 - Would like to try and plan
 - Whoop Up Days is usually the 3rd week in August
- Deb's Schedule
 - Deb will be coaching mountain bike club on Tuesday nights, will not be racing

Next Meeting: April 4

Meeting Adjourned at 8:02, motioned by John and seconded by Bo.

